# BECKY-LULU DARTNELL

### **CONTACT INFORMATION**

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## **WORK EXPERIENCE**

Fizzy Mag (Nov 2024 - Present) - Graphic Design Intern.

Roku Agency (Aug 2024 - Nov 2024) - Graphic Designer.

I work on the creation of designs for Facebook ads.

**Happio (May 2024 - August 2024)** - Graphic Designer & Animator. I worked on the onboarding design and animation for Happio's mental health app and apple store ads.

**GoE Wellness (Jan 2023 - May 2024)** - Graphic Designer. Within this role I worked on the overall design and branding of the product label designs and on brochures, event posters, email assets, magazine ads, website banners, brand development, social media assets, animation, video editing, marketing, and illustrations.

**GoE Wellness (July 2022 - Jan 2023)** - Junior Marketing Specialist. Within this role it quickly developed into a design role.

Humankind (Oct 2022 - Sept 2023) - Content Creator.

Sam The Chip Man (Nov 2022 - April 2023) - Video Editor.

Royal Mail (Nov 2021 - July 2022) - Post Person.

Our World Too (Nov 2021 - April 2022) - Graphic Designer.

Smiggle (August 2021 - Nov 2021) - Sales Assistant.

**Life's Meeting Room (2021)** - Stop-Motion Animation. It has been shown and won awards at multiple film festivals.

Website (2021) - Created and kept updated website portfolio.

**CATT's informational film (2020)** - Group 2D film for CATT's charity, Producer and Part Animator.

**Man Down (2020) -** Independent Stop-Motion film. It has been shown and received a special mention at Corti a Ponte film festival.

**The Edge of Eden (2020)** - Independent 2D animated micro film made using Adobe After Effects.

**Sundae Afternoon (2019)** - Stop-Motion film, Art Director and Animator. It has been shown at 16 film festivals winning 2 awards.

Wandering & Wondering (2019) - Independent drawn animation about a philosopher's thoughts on his walk to work.

Select Fashion (Nov 2021 - April 2022) - Sales Assistant.

Advertising and promotional materials (2016 - 2020) - Graphic Designer. Posters for local events in the community.

# QUALIFICATIONS University for the Creative

Arts, Farnham (2018 - 2021)

BA (Hons) Animation Degree -First Class

Farnborough Sixth Form College - A-Levels (2016 -2018)

Fine Art - B, Psychology - B, Sociology - B

Yateley School - GCSE's (2011 - 2016)

Art - A\*, Religious Studies - A, Music - C, Latin - C, English Language - B, English Literature -B, Maths - B, Statistics - B, Core Science - C, Additional Science -B, Information Technology - C.

### HARD SKILLS

I am skilled in DragonFrame, Adobe After Effects, Premiere, Audition, Photoshop, Illustrator, Lightroom, Canva, Figma, Capcut, ProCreate and TV Paint. I have some knowledge on Maya (3D software).

## SOFT SKILLS

Ambitious, dedicated work ethic, good time management, ability to production manage a group, meet deadlines without losing any creative intention, easy to mange in a team, responds well to feedback.